



# Business Walk: survey form (revised 9/18/2013)

Community Name:						Walk Date:			
Business Name:				Business Contact Person:					
1	"How's business? (select one)	Very Bad	Bad	Okay	Good	Very Good	No Answer		
2	"What do you like about doing business here?"								
3	"What can we do to help you succeed?"								
4	How long have you been doing business here? (fill in #'s for all)			(years)		(months)			
5	"What type of business is this?" (select one)	Retail	Service	Office	Industrial	Other (describe)			
6	"Where is most of your competition?" (select one)			Local: Within 25 mi	Regional: 26-100 mi	Outside the Region, but in U.S.	Outside U.S.		
7	Where do you purchase most of your supplies & support services? (select one for each)	supplies				support services			
		Local 0-25 mi	Region 26-100 mi	U.S. +100 mi	Outside U.S.	Local 0-25 mi	Region 26-100 mi	U.S. +100 mi	Outside U.S.
8	"How much does your business rely on the internet?" (select one)		None	Little	Some	Quite a Bit	It is Essential	No Answer	
9	"How many full-time and part-time employees to you have, how will that change over the course of the year?" (fill in #'s for all)				Full-time today	Part-time today	Full-time in 1 year	Part-time in 1 year	
10	"How do you recruit new workers?" (select all that pertain)	News paper	Radio	Internet	Pro Assoc.	Temp Service	Word of Mouth	Other (describe)	
Notes:									
Please submit completed forms to: UW Extension-Grant County attn. Todd Johnson, Youth & Ag Center, P.O. Box 31, 916 E. Elm St, Lancaster, WI 53813									